



ZERO EMISSIONS INNOVATION CENTRE

MORE SOLUTIONS, LESS CARBON.

Metro Vancouver Green Economy Booming at 185,000 Jobs

C40 Cities shows more than 1-in-8 people in the region are working in the green economy, almost double the North American average.

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Today [C40 Cities'](#) Co-Chair, Mayor of London Sadiq Khan, released first-of-its kind analysis on [green jobs](#) across the networks mega-cities estimating that Metro Vancouver has over 185,000 green jobs.

The Zero Emissions Innovation Centre (ZEIC) Executive Director Melina Scholefield was quoted in the release saying: "The Vancouver region's collective efforts on climate change over many decades have built an incredible foundation for our burgeoning green economy to take shape. In particular, our emphasis on building decarbonization means that we not only are building some of the highest efficiency buildings on the continent, but have a well-skilled, innovative sector that is pushing to ever-higher heights."

This research, which shows that more than one-in-eight people in Metro Vancouver already have a green job, shows specifically:

- That Metro Vancouver has 116,000 "direct" green jobs, where people are doing a task, like installing a heat pump, with immediate environmental benefit.
- Another 68,000 in indirect green jobs, where people do supportive services, like accounting or education, in support of direct positive environmental benefit.
- Metro Vancouver, at 13.5% share of green jobs across the region, is almost double the North American average of 8.5%.
- Construction is the region's the largest green employer, with over 40,000 jobs in that sector alone, and another 29,000 in automotive sectors and the retail trade; and 28,000 in professional, scientific and technical services.

The centrality of Construction speaks to the relevance of ZEIC's emphasis on building decarbonization through its programs; the Zero Emissions Building Exchange (ZEBx), the

Building to Electrification Coalition (B2E), and the Carbon Leadership Forum of British Columbia (CLF BC).

The findings of C40's project also build on past work by the now-defunct Vancouver Economic Commission, which had measured [87% green job growth in the City of Vancouver between 2010 and 2020](#).

ZEIC's new economic development team has supported this research and will be drawing on it as it builds out further research and programming later this year.

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About ZEIC

The Zero Emissions Innovation Centre (ZEIC) is an independent nonprofit and charitable organization that is part of the Low Carbon Cities Canada network established by the Government of Canada and the Federation of Canadian Municipalities. Its mandate is to catalyze, accelerate and scale climate action innovation across Metro Vancouver related to green buildings, renewable energy and transportation through a combination of impact investing, granting, partnerships, research and capacity building.

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About C40 Cities

C40 is a network of nearly 100 mayors of the world's leading cities working to deliver the urgent action needed right now to confront the climate crisis and create a future where everyone, everywhere can thrive. Mayors of C40 cities are committed to using a science-based and people-focused approach to help the world limit global heating to 1.5°C and build healthy, equitable and resilient communities. We work alongside a broad coalition of representatives from labour, business, the youth climate movement and civil society to support mayors to halve emissions by 2030 and help phase out fossil use while increasing urban climate resilience and equity.

To learn more about the work of C40, visit [website](#) or follow on [X](#), [Instagram](#), [Facebook](#) and [LinkedIn](#).